

The **Impact** of Your Digital Footprint



Digital Citizenship & Literacy
Night 2017

#WMDIGIHEROES



SOCKTOBER!



Over \$220,000,000

4.4 million tweets with
#icebucketchallenge

440 million videos uploaded to Facebook



IMPACT



**every drop
adds up™**



Breaking research news: Ice Bucket donations find new ALS gene!



Scientists discovered a new ALS gene, *NEK1*, known to be among the most common genetic contributors of the disease. This important finding is a direct result of your outpouring of supporting during 2014's ALS Ice Bucket Challenge. Thanks to you, researchers now have an exciting new target for drug development!

Help Find
A Cure
DONATE

CONTINUE READING

#icebucketchallenge

#seedtherise

#socktober

#stopdiabetes

#SU2C

#movember

#hearthealth

#givingtuesday

#breathtaking4CF

#stressfree

#antibullying

This is how we create a
positive
digital footprint for ourselves.

Everyone has the ability to have an
impact
on the world.

“Kindraising”



“Kindraising is all about acts of kindness – random, planned or organized. I want to be part of creating a culture of kindness that will replace hate, indifference and apathy. If we do this, we can be on the path to eliminating bullying and other issues that can be helped with positive actions.” - Hannah Alper

Your digital footprint



WWW.



Common Sense Media Lessons



Internet Safety



Privacy &
Security



Relationships &
Communication



Cyberbullying



Digital Footprint
& Reputation



Self-image &
Identity

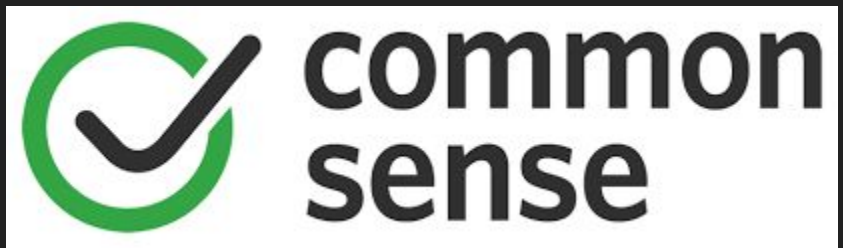


Information
Literacy



Creative Credit
& Copyright

- Lessons are being taught throughout the year in Pre-K through 12th grade



With great power



Comes great responsibility.





What
IMPACT
will your
digital footprint
make?